

Cover Whale | Keep Moving.

Drivers Roadside Service.

***Built for the Trucking Industry.
Trusted by fleets, owner-operators, and
drivers across the U.S.A. and Canada.***

Coverage Beyond Insurance

Insurance protects after an accident, but it won't move a stranded truck. That is why we are offering 24/7 emergency roadside assistance across the U.S. and Canada, powered by RoadsideMASTERS.com.

Unlike other insurance embedded programs, this Cover Whale Emergency Roadside Assistance Membership is a stand-alone program providing real-world support for breakdowns without affecting your clients' insurance costs. That means no claims, no premium impact, just fast, reliable service designed specifically for commercial vehicles (Class 1–8).

With a specialized national network, RoadsideMASTERS.com ensures quicker response times and the right equipment for trucks and fleets. It's a simple, high-value add-on that benefits your policyholders and positions you as a trusted advisor.

About Our Partner

Cover Whale has partnered with RoadsideMASTERS.com, the nation's largest heavy-duty roadside assistance membership program, to deliver unmatched protection and value to policyholders.

Since 2010, RoadsideMASTERS.com has provided 24/7 subscription-based coverage for commercial vehicles of all sizes across the U.S. and Canada. With a trusted national network and discounted rates on critical services—towing, tire repair, mobile mechanics, jump starts, fuel delivery, and more—RoadsideMASTERS.com ensures fast dispatch through proprietary GPS technology to minimize downtime and keep drivers moving.

Get Emergency Roadside Assistance Membership



- Tractor & Trailer Towing Together (50 mi or 2 hrs FREE) State Law Permitting
- Flat Tire Assistance
- Tire Replacement Assistance
- Tire Repair Assistance
- Mobile Mechanic Service
- Oil, Fluid and Water Delivery Service
- Fuel Delivery Service
- Lock-out/Replacement Key Assistance
- Jump-starts
- Pull Start
- Replacement Battery Delivery
- Replacement Part Delivery
- Light Winching/Extricating Assistance
- Discounted Hotel Stays
- Engine Overhaul Financing (\$500 Coupon)
- Truck Financing (\$500 Coupon)
- Lease Buyout Financing (\$500 Coupon)

Talk to your Cover Whale Business Development Rep today!

Our Services Just Got Even Better!

FOR INSURANCE AGENTS Why Should You Offer It?

Serve as your clients' trusted advisor – Add emergency roadside assistance to ensure they're covered in the event of a breakdown.

An Opportunity to Reconnect with Clients – Use this program as a reason to reach out and let customers know your insurance offerings just got even better.

Proven Program – Over a decade serving the trucking industry.

Competitive Differentiator – Adds a unique, high-value benefit to your portfolio.

High Perceived Value – Affordable membership at just \$25.95/month vs. costly roadside calls.

Low Administrative Burden – RoadsideMASTERS.com manages all dispatch and billing.

Broad Market Appeal – Fits owner-operators, small fleets, and large fleets.

Retention Builder – Enhances loyalty and reduces policyholder churn.

Nationwide Network – Reliable 24/7 coverage in the U.S.A. and Canada of over 40,000 qualified roadside vendors.

FOR POLICYHOLDERS Why They'll Want It?

Emergency Roadside Assistance Service that won't impact your clients' insurance premium – just fast, reliable support for commercial vehicles (Class 1–8).

24/7 Nationwide & Canada Coverage – Help is always available, anywhere.

Extra Protection When It Counts – Fast, reliable roadside help that saves money and keeps your clients moving when breakdowns strike.

Affordable Membership Protection – Fixed monthly fee for predictable costs.

Member-Only Discounted Rates – Pre-negotiated pricing below standard roadside rates.

Expert Truck-Specific Service – Technicians experienced in commercial truck emergencies.

Comprehensive Services – Towing, tire replacement, jump starts, fuel delivery, lockouts, and more.

Access to Trusted Provider Network – Service delivered by pre-vetted, experienced roadside professionals nationwide.

Minimized Downtime – Fast dispatch to keep trucks moving and loads on schedule.

Fast & Easy Emergency Roadside Assistance Membership Enrollment

Agents can easily enroll new members in the Cover Whale Emergency Roadside Assistance Program through our online form, which highlights key benefits and terms. After enrollment, members receive an email with instructions on using the service, accessing the RoadsideMASTERS.com member's portal, and viewing their membership handbook. RoadsideMASTERS.com will handle all emergency roadside assistance needs going forward.



POWERED BY
Roadside
MASTERS.COM